



# **STRAIGHT- TALKING CV TIPS**

Here are NTF's quick tips that you can action today!

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Your A4 CV can be all about experience, but if you write a blog that is relevant to the job role or have an NTF portfolio, direct the employer away from your CV so they can engage with you on other accounts.

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# SPEEDY CV TIPS

It's time to update your CV

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You might be thinking where do I start, or, am I writing my CV in the correct way? You're not alone in this.

At New Talent Fashion we understand it can be overwhelming to put together your CV. There are endless amounts of CV tips online but they can vary significantly from industry to industry, so we're here to give you our take on applying for jobs, for the fashion industry specifically.



Especially in the creative industry, it can be hard to articulate your talents and skills through a written CV or stand out if you're not the most confident with design – it's even harder to stop comparing yourself to other applications appearing online.

It all comes back to your CV writing, how you sell yourself, and the way you present yourself to the employer. A creative CV could look beautiful, but if the content doesn't have the WOW factor, then that'll be its downfall.

Take our key actions into your CV creation to present yourself to the best of your abilities.

# ACTIONABLE ADVICE

Take these simple steps to supercharge your CV

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## **BE STRATEGIC**

Make it one page long. Only include relevant details to the job description and be strategic in the information you want to put across. Make these key points clear and easy to read to avoid a busy CV.



## **REFERENCE YOUR SKILLS**

When, how, and where did you use your skills? You may have completed an online course or used a certain software on an internship – don't just list them, sell yourself and show them instead.



## **USE LINKTREE**

Use Linktree to add 1 URL to your CV that directs the employer to your other social accounts – this could be your NTF portfolio or LinkedIn. Not only does this streamline the amount of information on your CV but with a simple hyperlink, it provides easy access to your online presence.



## **DO YOUR RESEARCH**

Research into the company and show you align with their values in your personal statement and cover letter. Spending time understanding the company will give you a real advantage over other candidates.



## **GIVE IT PERSONALITY**

Whether you have your own personal branding or want to adapt your CV to suit the employer, personality is key to stand out as employers see hundreds of CVs every day. Add a showreel maybe, or even a GIF – think outside the box!



## **MOVE WITH THE TIMES**

Change your CV for every job you apply for, but also critique your social accounts and portfolio every so often to ensure you're adapting to new trends or themes in the market.



## **DON'T HAVE EXPERIENCE?**

You may not have all the experience they're asking for, but instead of throwing your application away, look at your life/university experience to see if you can apply any of these to the job instead. By showing you're proactive and coming up with innovative solutions in your daily life, the experience in the workplace won't always matter as much.



## **NEED A HAND WITH DESIGN?**

We realise not everyone has access to design software, so utilise free tools to make your CV a little more creative. This could just be including your personal logo or using Canva templates, but the important part is making sure to edit these. They're a great starting point but as stated before, adding personality is key to getting noticed.



## **ANALYSE THE JOB**

If you can, print off the job description and highlight the keywords/skills required. Pepper these into your CV to mirror the role and reference the key skills needed. This way, you'll come across as the perfect person for the job.



## **SHOW YOU'RE A SELF-STARTER**

If you've been spending lots of time developing your employability doing courses/research, make sure it comes across – they'll understand you're a self-starter that will always go above and beyond.

Remember, no one ticks every box, but give them a reason to hire you.

# WHERE YOU CAN FIND US

Connect with NTF to further your employability!

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On our main site, you'll find everything from our 'Fashion In Society' blog, information on the NTF team, your digital portfolio creation tool, the NTF store, and lots more!

When you sign up to NTF Premium, you'll have exclusive access to our members area, where you can find professional development masterclasses, further industry insights and resources like this one!



We're active on socials too! Follow us on Instagram, Facebook and Twitter, to keep up to date with all-things New Talent Fashion, wherever you like to see us in your news feed.



Our Youtube shares designer spotlights, tips on careers in the fashion industry and snippets from our podcast. We cover topics from your perfect capsule wardrobe, to making the most of fashion school.



If you're looking for inspiration, our Pinterest is where to go for creative CV's, style, editorial photography and an overview of our 'Fashion In Society' blog.



Hosted by Derin Adetosoye, Industry Insights Podcast is brought to you by New Talent Fashion and shares insights into the fashion and creative industries, with advice on how to break into them from the experts themselves. Available on Spotify or Apple Podcasts – be sure to tune in!



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It's about being clever and making it easier for the employer. By streamlining your CV and only including the details relevant to the job, you're cutting through the noise and providing them with what they want.

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Straight-talking CV tips  
By New Talent Fashion

[WWW.NEWTALENTFASHION.CO.UK](http://WWW.NEWTALENTFASHION.CO.UK)